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ESTÉE LAUDER

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Magnificent Mascara

Amber Bronze
Pure Color Foundations Powders Concealers Lipsticks Lip Glosses Lip Pencils Eye Shadows Eyeliners Brows **Mascara** Blush Nails Brushes & Accessories

MagnaScopic
Maximum Volume Mascara

Magnify your lashes to the maximum--in a flash.

Engineered with revolutionary double patent-pending* technology:
Expandex™ formula expands lashes to their fullest volume--up to 300% thicker.
Speed-Meter Brush™, streamlined for precise handling, hugs the curves of every lash with supercharged color.

MagnaScopic: fast track to thick lashes.

Safe for contact lens wearers and sensitive eyes. Fragrance free, ophthalmologist-tested.

* U.S. and international patents pending.

Price: \$21.00

Works well with Lash Primer Plus and Pure Color EyeShadow.

Shade	Qty		Shade	Qty	
Black	1	add to cart	Blue	1	add to cart
Brown	1	add to cart	Gilded Khaki	1	add to cart
Purple	1	add to cart			

MAXIMUM VOLUME
Magnifies lashes up to 300% instantly, for a thicker, fuller, incredibly dramatic look.

MAXIMUM PRECISION
Unique brush design provides precise application and coats each lash evenly in one stroke.

MAXIMUM COLOR
Ultrasonically dispersed pigments create high-impact color--30% more intense.

MAXIMUM BENEFITS
Unique moisturizing complex forms a protective barrier that helps prevent breakage. Won't flake, smudge or clump.

HOW TO THICKEN YOUR LASHES
Sweep MagnaScopic through lashes from root to tip, using tapered end to capture the finest lashes at inner corners. Repeat on lower lashes.

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